

**300 people who buy
automation. Four days.
One property.**

Sponsor Prospectus

The largest independent, non-profit conference for PowerShell and DevOps professionals—now under one roof in Florida.

DATES

April 5–8, 2027

VENUE

**Sheraton Orlando
Lake Buena Vista**

ATTENDANCE

Capped at 300

LEVELS FROM

\$10,000

SPONSORSHIP LEVELS

Three levels. Nine spots. One room.

We cap the Summit at 300 attendees and we cap sponsorship at nine companies. That is the entire pitch: a small, deliberate room where the people evaluating automation tools this year actually have time to talk to you.

PLATINUM

\$20,000

LIMIT 1

- Sunday Welcome Reception—you are the centerpiece
- 45-minute recorded breakout session + unedited MP4
- 2 complimentary tickets
- Everything in the shared package

GOLD

\$15,000

LIMIT 2

- 45-minute recorded breakout session + unedited MP4
- 2 complimentary tickets
- Everything in the shared package
- No Sunday reception

SILVER

\$10,000

LIMIT 6

- 1 complimentary ticket
- Everything in the shared package
- No recorded session
- No Sunday reception

THE SHARED PACKAGE — EVERY LEVEL

6ft foyer table, Mon–Thu
Side session rooms

8×8 Happy Hour booth
Signage, web + email

Logo on 70+ hrs of video
Power at your table

Add-ons run \$2,000–\$7,500 and can be bought on their own — see page 7.

WHO IS IN IT

Nine out of ten of them have a say in the purchase.

90%

influence IT purchasing decisions

35%

DevOps infrastructure engineers

27%

system administration engineers

WHAT THEY WORK ON

Attendees use PowerShell as a key automation tool, but their expertise spans a far wider landscape—cloud, configuration management, virtualization, Docker and Kubernetes, on-premises data center, edge computing, and infrastructure as code. In the room in any given year: AWS, Azure, Azure Local, CI/CD, Git, Pure Storage, Splunk, VMware.

The rest of the room breaks down as 14% IT management leadership, 11% IT architects, 8% end user support specialists, and 5% other. 15% travel internationally to be there.

INDUSTRIES REPRESENTED

Info Services

Consulting

Education

Finance

Insurance

Software

Government

Health Care

Manufacturing

Retail

300

is a hard cap, not a target. We limit attendance to keep the room close-knit—which is exactly why a conversation at your table turns into a real conversation.

LINE BY LINE

Everything, compared.

	PLATINUM	GOLD	SILVER
INVESTMENT	\$20,000	\$15,000	\$10,000
SPOTS AVAILABLE	1	2	6
6ft table in the conference foyer, Monday–Thursday	✓	✓	✓
Power available at your table on request	✓	✓	✓
8×8 booth at the Monday Community Happy Hour	✓	✓	✓
Logo on the intro slide of every session video (70+ hours)	✓	✓	✓
Logo on event communications, vendor slides and session intros	✓	✓	✓
Side session room reservations on the official agenda	✓	✓	✓
Branding on Summit signage, website and email materials	✓	✓	✓
Sponsor lounge access at the Monday evening reception	✓	✓	✓
45-minute recorded breakout session on the official schedule	✓	✓	—
Unedited MP4 of your session	✓	✓	—
Complimentary tickets (General Admission or OnRamp)	2	2	1
Sunday Welcome Reception centerpiece	✓	—	—

Don't see the thing you actually want? Email sponsor@powershellsummit.org and we will build a custom package.

TWO PLACEMENTS, BOTH INCLUDED

In the traffic, not off in an expo hall.



MONDAY – THURSDAY

Conference Foyer Table

A dedicated six-foot table in the main foyer outside the session rooms—where attendees pass between every talk and every break, all four days. Best staffed by your engineers. Power on request.



MONDAY EVENING • 5–8PM

Community Happy Hour Booth

An 8×8 booth for the opening community night, with casino games, arcade and drinks. Three concentrated hours when nobody is rushing to a session and everybody is willing to talk.

One property. Zero missed traffic.

12205 S Apopka Vineland Rd · Orlando, FL 32836

Sessions, sponsor space, the Happy Hour and the attendee room block are all at the Sheraton Orlando Lake Buena Vista. Attendees never leave the building—so they never route around your table.

ROOM BLOCK

\$179/night + tax, with discounted group rates on the resort fee (\$13.95/night) and self-parking (\$10.00/night).

GETTING THERE

Orlando International (MCO), in the Lake Buena Vista resort area.

LOAD-IN

Sunday, April 4, 12–5pm. Monday morning if you can't make Sunday. Shipping instructions go out to confirmed sponsors.

APRIL 5–8, 2027 • PLUS SUNDAY THE 4TH

The whole week, hour by hour.

Apr 4

SUNDAY

Sponsor Load-In

12–5pm

ALL SPONSOR LEVELS

Set up your foyer table and your Happy Hour booth the day before the Summit opens. Monday morning is available if you can't make Sunday.

Apr 4

SUNDAY

Welcome Reception

Evening

PLATINUM EXCLUSIVE

Low key—light finger foods, a few drinks—with our Platinum sponsor at the center of it, and the first interaction of the week with our attendees.

Apr 5

MONDAY

Community Happy Hour

5–8pm

ALL SPONSOR LEVELS

Your 8×8 booth at the community happy hour, while attendees play casino games, video games and classic arcade. Casino chips at your table—the best first impression of the week.

Apr 5–8

MON – THU

Conference Foyer Table

9am–5pm

ALL SPONSOR LEVELS

Your six-foot table in the main foyer for the full run of the conference. Show the product, hand out swag, run your door prizes. Dedicated sponsor breaks keep traffic coming.

Apr 5–8

MON – THU

Side Session Rooms

By request

ALL SPONSOR LEVELS

Reserve a side room on the official agenda for a focus group, a deep-dive demo, or a customer roundtable.

Apr 5–8

MON – THU

Your Recorded Breakout

45 min

PLATINUM & GOLD

A 45-minute session on the official schedule, recorded by us. You get the unedited MP4; the published version carries your logo on the intro slide.

Exact room assignments are confirmed with sponsors ahead of the event.

BUY ALONGSIDE A LEVEL, OR ON THEIR OWN

Put your name on a moment they remember.

Community Happy Hour	The Monday night community reception—casino games, arcade, and the first big night of the week.	\$7,500
Mobile App	The conference app, in every attendee's hand for all four days.	\$6,000
Wi-Fi	Conference Wi-Fi with a custom network name. Everyone connects; everyone reads it.	\$5,000
After Dark Sessions	The evening community sessions that run after the official agenda ends.	\$5,000
Summit Gift	The conference swag bag that goes home with all 300 attendees.	\$3,000
Lanyard	Your logo around every attendee's neck, in every photo, for four days.	\$3,000
Coffee Break	The morning and afternoon coffee breaks, when the hallway is fullest.	\$2,000
Coffee Cart	A branded cart in the foyer for the full run of the conference.	Let's talk

Want something that isn't on this page?

Alumni gifts, track sponsorships, workshops, OnRamp scholarships—tell us what you are trying to do and we will build the package around it.

sponsor@powershellsummit.org

BEFORE YOU BOOK

The fine print, and the people.

Attendee list

As a non-profit we keep a strict privacy policy. We do not make our mailing list or attendee list available to sponsors, for any reason. What you get instead is four days of face time.

Shipping

Items may be shipped to the resort; however, they cannot be stored more than seven days prior to the event. Shipping and handling instructions are sent to confirmed sponsors.

Load-in

Booth setup is Sunday, April 4, from 12–5pm—the day before doors open. Monday morning is available if you can't make Sunday; coordinate with our logistics team either way.

What attendees expect

Swag is welcome, but this crowd comes to talk shop. Staff your table with people who can go deep on the technical problem.

ALL-VOLUNTEER SINCE 2014

The DevOps Collective is a registered non-profit and the Summit is run entirely by the people below. Every dollar of sponsorship goes back into the event and the community behind it.

**James Petty**

CEO / Conference
Chair

**Matthew Gill**

Co-Content Director

**Greg Onstot**

Co-Content Director

**Andrew Pla**

Community
Engagement
Director

**Ebony Smith**

Marketing Director

**Steven Judd**

OnRamp
Coordinator

READY WHEN YOU ARE

Nine companies get this room in 2027.

Tell us which level you want, or tell us what you are trying to accomplish and we will put a package together. Either way it starts with one email.

EMAIL

sponsor@powershellsummit.org

INTEREST FORM

powershellsummit.org/sponsors

PLATINUM

\$20,000

1 spot

GOLD

\$15,000

2 spots

SILVER

\$10,000

6 spots

ADD-ONS FROM

\$2,000

8 options

**POWERSHELL
SUMMIT**

ORLANDO, FL

PowerShell Summit · April 5–8, 2027

Sheraton Orlando Lake Buena Vista · Orlando, FL

Organized by the DevOps Collective, a registered non-profit